



Creatively Cool

AusCam Change Agents



Creatively Cool

Being creatively cool is about dreaming up innovative projects to protect your peers and raise awareness, using your creative skills and original thinking, and bringing them to life with planning and hard work.

It's about leading with creativity and making your community an awesome, exciting place to be!



This document has a list of ideas for creative campaigns, activities and projects. Take inspiration and come up with your own ideas!

Your ideas are most likely to be better than for our Change Agents the ideas someone else had before!

What are the goals of creative projects?

- **Capacity-building:** Empower girls by developing their creative and leadership skills.
- **Engagement:** Increase engagement through creative activities.
- **Awareness:** Raise awareness of OCSE through artistic expression.



Dance



AusCam Change Agents already participated in Flash Mobs and Interpretive Dance on stage to tell an awareness raising story!

Flash mobs



How can we take it further? Can we organise it in a public space with many, many people joining? Near the Monument?
Do we need government approval?

Dance



What are your interests with dance? Can we do a K-pop style dance and connect it to OCSE and child protection? **Think of ideas that YOU would be interested in!**

For example

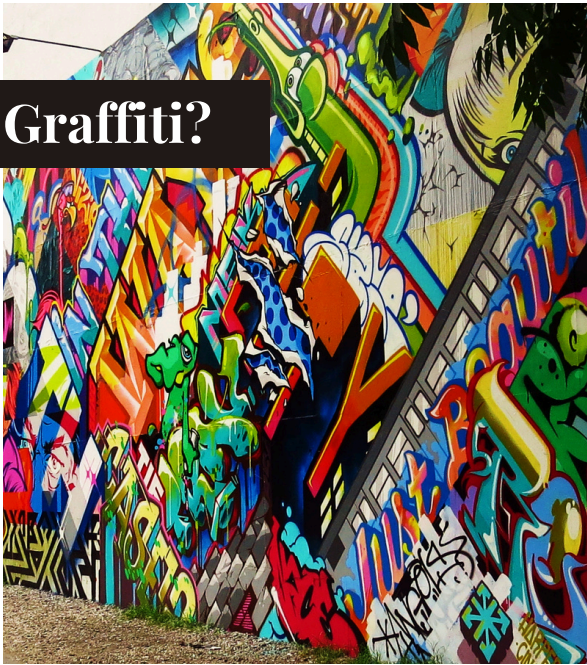


Tiny Toones, founded in 2005 by KK, a Cambodian refugee, uses hip hop culture to empower and inspire local street kids in Cambodia, offering opportunities for self-esteem building and personal growth.



Scan these for more ideas! Think of your own ideas, plan, talk to your team!

Graffiti?



Graffiti or Drawing Workshops: teach graffiti art as a form of self-expression and activism, allowing your sisters to voice opinions and messages

Harmless Graffiti



Then, either have a demonstration of live graffiti drawing, in a public space in real time. What materials can we use? We shouldn't draw on actual buildings not to ruin public property. What else can we use? Canvases, t-shirts, stones, paper?

Art Exhibitions



How can we then use these art pieces to raise awareness? Could we organise an exhibition?

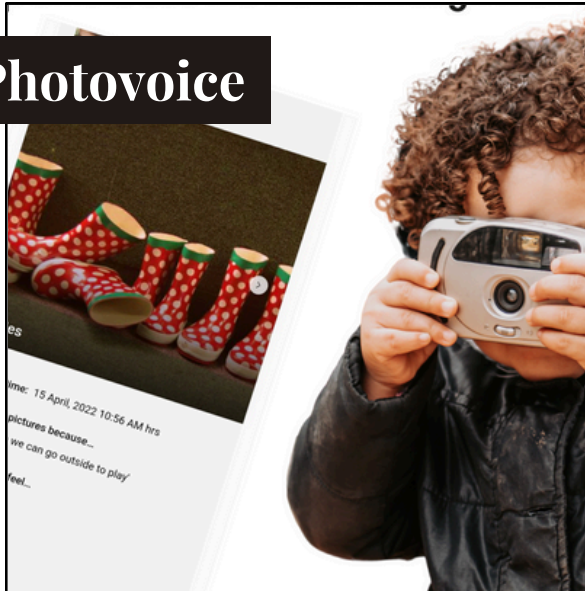
Example

AUGMENTED REALITY POSTER



One example is to print these art-pieces as Social Ad posters with the QR codes to Change Agent website/info page and put them in public advertisement spaces! **Augmented Reality Posters!**

Photovoice



Using photos to raise awareness and express your voice/opinion!

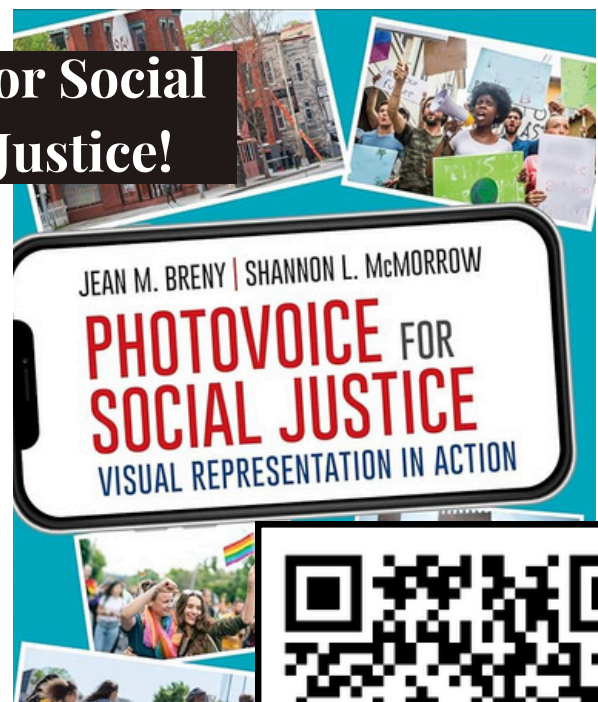
Think of campaigns, discussions, exhibitions. How to attract more people to take part in taking pictures? How to present your photos? How can these photos excite a discussion and change in the community?

Paper crafts!

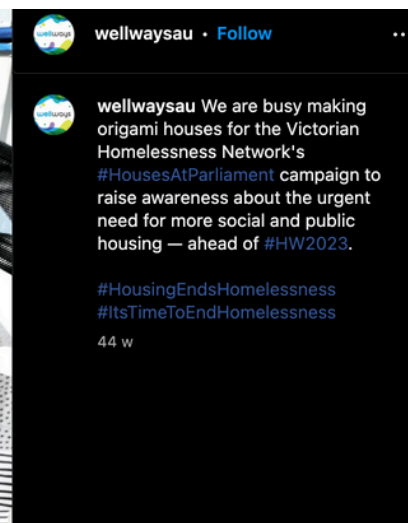


Our girls can make really pretty and neat little tokens out of paper (stars, flowers, animals, etc)!

For Social Justice!



Preps 04



These skills can be used to raise awareness!

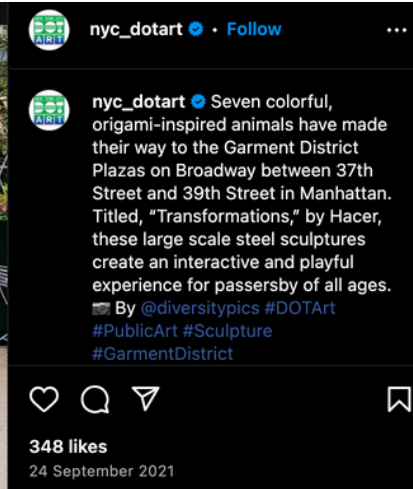
Would you want to create a little market to sell paper (and other kinds of) crafts to raise funds? Do you want to organise paper craft lessons? Can we organise an exhibition? Can we do a live demonstration of paper crafts in a public space to raise awareness?

1

EXAMPLES



2



Another Example:

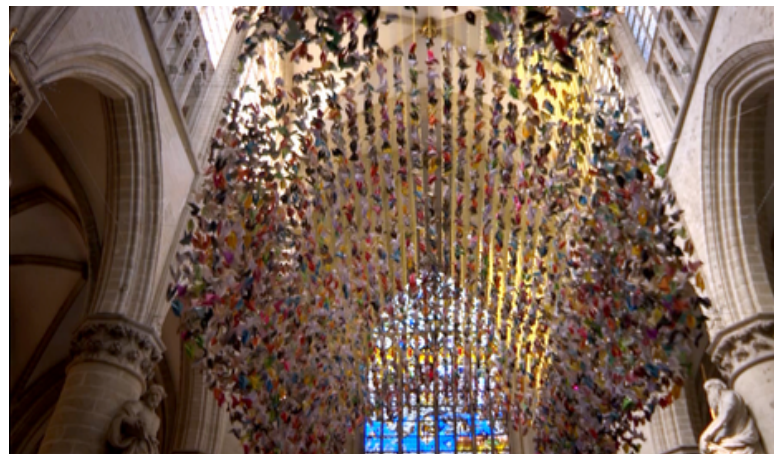
3

"A Belgian artist has raised more than \$100,000 for two COVID-19 hospital wards by asking people to fold a piece of paper.



The Origami for Life project was created by Charles Kaisin to raise money for the Erasmus Hospital in Brussels. Kaisin promised to find donors who would match each origami crane submitted by members of the public with five euros (\$5.90).

That culminated in a stunning display of 20,000 paper birds at Belgium's Cathedral of St Michael and St Gudula."

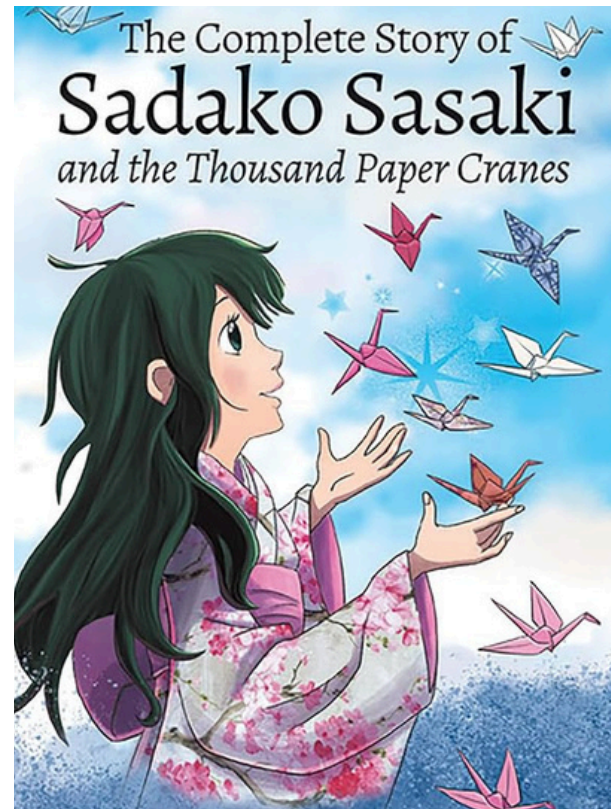


The cranes are now on display at Belgium's KANAL - Centre Pompidou. /CGTN

One of the best examples of using the creative craft skill you have to change lives is the story of a Japanese Girl Sadako and 1,000 paper cranes!

Sadako Sasaki was a spirited young girl from Hiroshima who, after the atomic bombing in 1945, developed leukemia at age 12. Inspired by a Japanese legend that says folding 1,000 paper cranes grants a wish, Sadako began creating origami cranes, hoping for health and peace.

Her story spread, her determination sparked a global movement for peace. Today, the Hiroshima Peace Memorial Park is adorned with thousands of colorful cranes, symbolising hope, resilience, and the dream of a world free from nuclear weapons. Sadako's legacy continues to inspire millions to believe in the power of small actions and collective effort to bring about a better future.



It doesn't have to be paper crafts - it can be any other material you have, any other skill you have, any other artistic project you want to create, plan, promote and make very popular!

- For example, making 1,000 coloured paper flowers on the main square in Phnom Penh for the girls being targeted by OCSE?
Making a video out of this process?
- Makerspaces + Thrift Sale?:
 - Create products girls can sell in local markets, teaching them entrepreneurship and business skills.

USING PAINT FOR FUN

Another idea would be to use paint, or any other creative material for fun!

We could even do a little paint festival in a public space.

For example, Holi, known as the Festival of Colors, is an annual Hindu celebration in India that marks the arrival of spring and the triumph of good over evil. It involves vibrant festivities where people throw colored powders, dance, and enjoy traditional foods, fostering a spirit of joy and unity.



For this, let's think about other creative ideas? Do we need approval from the government? What would be the most fun and harmless way to use this to raise awareness and spend time having fun with your AusCam friends?



More ideas?

- Give Change Agents a space, where all the walls and the floor are 1 big canvas and they can throw paint all over or at each other
- Or we can paint with our hands/feet, etc., to create individual pieces, or 1 big piece on a topic (like "safety", or "future", or "hope of a Change")
- Have an exhibition of what we create
- We can also do this using cheap sculpture materials (like egg and milk cartons), and have a sculpture exhibition.
- We could present our art pieces during an exhibition or create them live as a team in a public space (or a private space at first)!!!

Street Theatre



Workshops with young Musicians, Artists and Graphic Designers



Now it's time for your creative ideas!



We're looking forward to seeing you and your team identify your best talent, interest, skill, multiplying it and raising awareness! Let's protect every girl in Cambodia from OCSE and other forms of exploitation while having fun together and expressing our voices creatively!